

SYN. NO. _____

AGN. NO. _____

MOTION BY SUPERVISOR ZEV YAROSLAVSKY

October 2, 2007

On Thursday, October 11, 2007, "Rideshare Thursday," the County of Los Angeles in partnership with various southland transportation agencies will sponsor the annual "Civic Center Clean Air/Rideshare Fair" on the Mall of the Kenneth Hahn Hall of Administration.

The event will feature Toyota's Mobile Hybrid Experience, a simulated driving experience with interactive exhibits, alternative and hybrid fuel vehicles, Flex-Car, vanpools, buses and information on other forms of ridesharing such as Metrolink and Metro Rail.

The annual "Civic Center Clean Air/Rideshare Fair" is a major component of the County's overall strategy to encourage its more than 95,000 employees to rideshare or use public transportation to commute to work. It coincides with the annual Southern California Rideshare Week, observed in October.

A successful ridesharing program can improve air quality through traffic mitigation and supports the County's clean air efforts to achieve its air quality improvement goals for the Los Angeles Basin.

Throughout the year, the monthly "Clean Air Bulletin" and "Workplace Connection" newsletter, distributed by department employee transportation

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coordinators, inform employees about the many ridesharing options available to them.

I, THEREFORE, MOVE that the Board:

- 1) Proclaim Thursday, October 11, 2007, as "Clean Air/Rideshare Fair Day" in the County of Los Angeles in support of the annual event on the Mall of the Kenneth Hahn Hall of Administration; and
- 2) Request that Department Heads encourage employees who work within the Civic Center area to attend the Clean Air/Rideshare Fair; and
- 3) Request that the Chief Executive Office, Office of Workplace Programs, and Internal Services Department provide the necessary support services for this event; and
- 4) Waive permit fees in the amount of \$350.00, excluding liability, for use of the Mall area on October 11, 2007 from 11:00 a.m. - 2:00 p.m.
- 5) Waive parking fees at the Music Center garage for approximately 35 vehicles, not to exceed \$595.00 excluding the cost of liability insurance, for County departmental Rideshare Program coordinators attending the County's Civic Center Clean Air/Rideshare Fair on Thursday, October 11, 2007 from 11:00 a.m. - 2:00 p.m.

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